

real estate

HOMES FOR SALE

Stapleton's newest opening:

Infinity reaches for an emerging luxury market at Stapleton with four models grand-opening at Conservatory Green today



On the Home Front

Mark Samuelson

How quickly are buyers gravitating to Stapleton's new Conservatory Green neighborhood? Imagine this: Even before today's grand opening by Infinity Home Collection of four model homes comprising the two most expensive collections yet ventured at Conservatory Green, they already have two dozen sales. And more of those buyers have gone for the most expensive models (from the \$660s) than for the more moderate-priced ones (from the \$560s).

The only one NOT surprised by that is Infinity builder Dave Steinke, now opening his fourth generation of Stapleton designs – each series gradually trending toward more space, more luxury. “We knew that there are a lot of buyers who have been waiting for a builder to hit that higher price point in Stapleton,” he said, showing off the two lavishly appointed collections you'll tour today – the very smallest one sized about the size of a

larger home in Infinity's previous 'Lime' series in Central Park. One of them is capable of going to a whopping 5,000 square feet.

Sure enough, around half of those buyers are coming from high salaries at the Fitzsimons/Anschutz Medical Campus, a 5-mile bike ride from these homes via the Sand Creek Greenway. “These are buyers who want a big, beautiful, sexy house,” Steinke added. “They're design-driven; they're moving from Highlands or LoDo and they hate that they can't stay there. But now they have a kid, and Stapleton makes sense to them: Seven great schools, close to DIA, and downtown, too.”

You'll see expanses of contemporary space (full complement of upstairs en-suite-style bedrooms, plus wide-open multi-zoned loft, main-floor study AND a main-floor guest suite; and on one, a bonus room that shows as a 'bunk-room' for a kid sleepover – a wide-screen and clever seating/sleeping bag area). Most buyers are opting for even more finished-basement space; and there are chances for a 3-car garage, one of them sized to hold a couple of Mini Coupes beyond that, or plenty of toys. And there are Infinity's trademark 'Control4' smart home features, that run on an iPad (buyers get one at the closing).

Of course, this is walkable to Macy's and the dining at The Shops at Northfield Stapleton; very accessible as well to Stapleton's dining and summer events at E. 29th Avenue Town Center. This grand opening is also a chance to see ten other builder home collections that have models open for tour, and Stapleton's new visitor center at 49th and Uinta. To reach from Quebec at Martin Luther King, head east on MLK a half mile to Central Park Boulevard, then head north a mile-and-a-half on Central Park to Northfield Boulevard, then left a half mile to Uinta.

Mark Samuelson writes on real estate and business; you can email him at mark@samuelsonassoc.com. You can see all of Mark Samuelson's columns at DenverPost.com/RealEstate.

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The Haus collection, among four Infinity Home Collection models opening today at Stapleton's Conservatory Green.



Grant Steinke (left) and Joe Batal show off the wide-open interior of one of Infinity's Vue models.

if you go ...

WHERE: Grand Opening, Infinity Home Collection at Conservatory Green, Stapleton's 8th great neighborhood, walking distance to The Shops at Northfield Stapleton; two luxurious collections: Vue, 2,592-2,971 s.f., Haus 3,230-3,741 s.f., 3-car garage option. 7966 E. 50th Ave., Denver; from Quebec in Stapleton take MLK east 0.7 mi. to Central Park Blvd., north 1½ mi. to Northfield Blvd., left ½ mi. to Uinta.

PRICE: From the \$560s
WHEN: Today, noon until 5 p.m.
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WEB: StapletonDenver.com