## FOR IMMEDIATE RELEASE

# MO' BETTA GREEN FARMERS MARKET AND GARDEN SWAP RETURNS TO STAPLETON'S CONSERVATORY GREEN NEIGHBORHOOD

Stapleton Denver and Master Community Association to Offer Four-Week Gardening Series During "High Harvest"

(DENVER) – July 20, 2016 – For the second year, the Mo' Betta Green (MBG) Marketplace will return to Stapleton's Conservatory Green neighborhood this summer.

A collaboration between Forest City Stapleton and the Stapleton Master Community Association (MCA), "The Exchange featuring Mo' Betta Green" will be held Thursday evenings (5 – 8 p.m.) from August 11 through September 1st at the Conservatory Green Park Plaza (49<sup>th</sup> Place and Valentia Street across from the Northfield Shopping Center).

Hailed as a unique, interactive and colorful community experience, the Mo' Betta Green Marketplace will offer its distinctive mix of fresh, locally produced vegetables, along with a neighborhood veggie swap to allow gardeners to exchange excess produce with each other.

Other activities will include live music and local disc jockeys, movement classes such as yoga and tai chi, cooking and juicing demonstrations, onsite gardening tips, a children's play area, community resource tables, giveaways, and participation from local libraries and other community partners.

The event is free and open to the public. Stapleton's weekly farmer's market at Founder's Green will continue to be held on weekends throughout the summer.

"We are excited to continue this popular series to our roster of events this summer," says Forest City Stapleton Marketing Director Tasha Jones. "Back by popular demand, Mo' Betta Green Marketplace presents neighbor-to-neighbor interactions rooted in healthy living and supporting local vendors from neighboring communities. This inviting marketplace event is full of engaging encounters and the delicious tastes of summer."

<u>The Conservatory Green Park Plaza</u> was recently awarded an <u>ASLA Merit Award</u> for its impressive public space, which includes a 2.5-acre outdoor public park, fire pit and community gathering area, and is an ideal location for this event.

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"It's perfect for this type of programming," says Stapleton MCA Community Director Diane Deeter. "It not only provides the space and freedom we need for the farmer's market, it's accessible and visible to everyone because of the Northfield Blvd. thoroughfare. It's a welcoming and convenient location."

Beverly Grant, proprietor of the Mo' Betta Green Marketplace, is well known in the Denver area for her traveling farmer's markets featuring 100% locally-grown organic produce, heirloom vegetables, and cooking demonstrations offered by local chefs and nutrition experts. As much a movement as an event, her markets are designed to offer an alternative to fast food mentalities, highlight and foster today's garden-to-table concept, and encourage healthier lifestyles.

"We're dedicated to proving that convenience and healthy eating aren't mutually exclusive," Grant says. "it is also a way to empower residents to grow their own produce, even those who live in areas that don't have Stapleton's quick and easy access to fresh fruits and vegetables."

### **About Stapleton**

Located on the site of Denver's former international airport, Stapleton is one of the largest urban redevelopments in the United States. The core objective of the community plan is to create a living example of progressive, sustainable neighborhood design. With a walkable mix of energy-efficient new homes, retail districts, schools, offices and an extensive network of parks and open spaces, Stapleton is not only leading the way environmentally but economically and socially, too. For more information, visit <a href="StapletonDenver.com">StapletonDenver.com</a>. This unique Denver community is being developed by Forest City Enterprises, Inc.

#### **About Forest City**

Forest City Enterprises, Inc. is an NYSE-listed national real estate company with \$8.8 billion in total assets. The company is principally engaged in the ownership, development, management and acquisition of commercial and residential real estate and land throughout the United States. For more information, visit <a href="https://www.forestcity.net">www.forestcity.net</a>

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