

CONTACT: Sprocket Communications
303.495.2883

Aubrey Cornelius
303.229.4431

Courtney Lis
970.581.6231

INFINITY HOME COLLECTION WINS SEVERAL PRESTIGIOUS AWARDS FOR PURE AND LIME SERIES AT STAPLETON

(DENVER) – August 16, 2012 – Forest City Stapleton is excited to announce that builder partner Infinity Home Collection is the recipient of several national and international awards for its Lime and Pure Collections featured in the community. Most recently, Infinity took home the Gold Nugget Award at this year's Pacific Coast Builders Conference — the highest honor at the international award show. The Colorado homebuilder was recognized specifically for its Pure Series at Stapleton, chosen from over 450 submissions and taking home the "Grand" award in the "Single Family Detached Home 2,500 to 3,500 sq. ft." category. In 2011, the Pure Series won this award for "Best Home on the Boards" and has clearly delivered on its promise.

The judges were especially impressed by "the mixture of elevation styles and floor plans that appeal to the Gen Y buyer; plans that allow a family to mature in place with ample room to raise children from 'kindergarten to cap and gown,' and energy management design features including roof designs that would provide a solar roof no matter a home's street orientation".

"We love the marriage of Stapleton and Infinity Homes because all great collections start with a fabulous location. Stapleton provides that perfect canvas," said Dave Steinke, General Manager for Infinity Homes. "Our product resonates with the Stapleton community too – people that appreciate great design inside and out and take advantage of the rich amenities available."

Both the Pure Series and <u>Lime Collection</u> have received numerous accolades for their brilliant designs. In 2011 the Lime model received national recognition as HGTV's featured *Green Home* and won the Gold Nugget Award for Best Single Family Detached

Home. All of the homes are LEED Certified and encompass a fun and forward thinking floor plan. Additionally, both the Lime and Pure Collections won local <u>BAR Awards</u> from the Home Builders Association of Metro Denver last year, taking home the Platinum and Gold awards. The BAR Awards recognize excellence in all disciplines instrumental in designing, building, merchandizing and selling new homes, as well as service to the community.

"We are thrilled that Infinity has received so much recognition for their two incredible home collections," said Lisa Hall, Chief Operating Officer for Forest City Stapleton. "They are truly bringing something unique to the community, and we couldn't be more impressed with their success."

About Infinity Home Collection:

Infinity is a private, Denver-based homebuilder that prides itself on award winning and intelligently designed homes in the area's best neighborhoods. For more information, please visit its website.

About Stapleton

Located on the site of Denver's former international airport, Stapleton is one of the largest urban redevelopments in the United States. The core objective of the community plan is to create a living example of progressive, sustainable neighborhood design. With a walkable mix of energy-efficient new homes, retail districts, schools, offices and an extensive network of parks and open spaces, Stapleton is not only leading the way environmentally but economically and socially, too. For more information, visit <u>StapletonDenver.com</u>. The community is being developed by Forest City Enterprises, Inc.

About Forest City

Forest City Enterprises, Inc. is an NYSE-listed national real estate company with \$10.5 billion in total assets. The company is principally engaged in the ownership, development, management and acquisition of commercial and residential real estate and land throughout the United States. For more information, visit www.forestcity.net.



###