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FOR IMMEDIATE RELEASE

MO' BETTA GREEN MARKETPLACE TO ANCHOR FARMER'S MARKET AND GARDEN SWAP IN STAPLETON'S CONSERVATORY GREEN

Stapleton Denver and Master Community Association to Offer Six-Week Gardening Series During "High Harvest"

(DENVER) – July 20, 2015 – The Mo' Betta Green (MBG) Marketplace is coming to Stapleton's Conservatory Green neighborhood this summer.

A collaboration between Forest City Stapleton and the Stapleton Master Community Association (MCA), "The Exchange featuring Mo' Betta Green" will be held Thursday evenings (5 – 8 p.m.) from August 6 through September 10 at the Conservatory Green Park Plaza (49th Place and Valentia Street across from the Northfield Shopping Center).

Hailed as a unique, interactive and colorful community experience, the Mo' Betta Green Marketplace will offer its distinctive mix of fresh, locally produced vegetables, along with a neighborhood veggie swap to allow gardeners to exchange excess produce with each other.

Other activities will include live music and local disc jockeys, movement classes such as yoga and tai chi, cooking and juicing demonstrations, onsite gardening tips from Stapleton's Chief Gardening Officer, a children's play area, a petting zoo, community resource tables, giveaways, and participation from local schools, libraries and other community partners.

The event is free and open to the public. Stapleton's weekly farmer's market at Founder's Green will continue to be held on weekends throughout the summer.

"We are excited to add this series to our roster of events this summer," says Forest City Stapleton Marketing Director Tasha Jones. "It is exactly the type of neighbor-to-neighbor event that appeals to the active and diverse lifestyles of our residents, extends Conservatory Green's sustainable community concept, and connects us to our neighboring communities as well."

The Conservatory Green Park Plaza was recently awarded an <u>ASLA Merit Award</u> for its impressive public space, which includes a 2.5-acre outdoor public park, fire pit and community gathering area, and is considered an ideal location for this event.

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"It's perfect for this type of programming," says Stapleton MCA Community Director Diane Deeter. "It not only provides the space and freedom we need for the farmer's market, it's accessible and visible to everyone because of the Northfield Blvd. thoroughfare. It's a welcoming and convenient location."

Beverly Grant, proprietor of the Mo' Betta Green Marketplace, is well known in the Denver area for her traveling farmer's markets featuring 100% locally-grown organic produce, heirloom vegetables, and cooking demonstrations offered by local chefs and nutrition experts. As much a movement as an event, her markets are designed to offer an alternative to fast food mentalities, highlight and foster today's garden-to-table concept, and encourage healthier lifestyles.

"We're dedicated to proving that convenience and healthy eating aren't mutually exclusive," Grant says.

About Stapleton

Located on the site of Denver's former international airport, Stapleton is one of the largest urban redevelopments in the United States. The core objective of the community plan is to create a living example of progressive, sustainable neighborhood design. With a walkable mix of energy-efficient new homes, retail districts, schools, offices and an extensive network of parks and open spaces, Stapleton is not only leading the way environmentally but economically and socially, too. For more information, visit StapletonDenver.com. This unique Denver community is being developed by Forest City Enterprises, Inc.

About Forest City

Forest City Enterprises, Inc. is an NYSE-listed national real estate company with \$8.8 billion in total assets. The company is principally engaged in the ownership, development, management and acquisition of commercial and residential real estate and land throughout the United States. For more information, visit www.forestcity.net

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